



# Programme 11<sup>th</sup> October

09h00-09h30	Registration	
09h30-11h30	<p>Maelbeek room</p> <p><b>Morning keynote plenary session</b> Chair: Bart Cammaerts</p> <p>Welcome: Carl BECART (Residence Palace) Giuseppe ZAFFUTO (European Journalism Centre) George TERZIS (Vesalius College)</p> <p>Opening Speech: François HEINDERYCKX (President of ECREA)</p> <p>Keynote Panel:</p> <p>Ruth HIERONYMI (Member of European Parliament - Germany) <i>European media policy and the audiovisual media services directive</i></p> <p>Uwe HASEBRINK (Hans-Bredow-Institut für Medienforschung - Germany) <i>Equal Opportunities for Whom? How researchers &amp; politicians construct citizens, media users, &amp; audiences</i></p> <p>Andrew CALABRESE (University of Colorado – US) <i>Equality of Opportunity as the Justification of Injustice</i></p> <p>Claudia PADOVANI (University of Padova – Italy) <i>Opportunities for Social Mobilizations around Communication Rights in Europe. A research agenda</i></p>	
11h30-13h00	<p><b>Lunch-Break (lunch is not provided by the organisation)</b> For those interested, from 12h30 to 12h50 (Maelbeek room) Rico Lie will present Jan Servaes and Shuang Liu forthcoming edited book: <i>Moving Targets: Mapping the Paths between Communication, Technology and Social Change in Communities</i> (Southbound, November 2007)</p>	
13h00-14h30	<p>Maelbeek room</p> <p><b>National and European Public Spheres</b> Chair: Iñaki Garcia-Blanco Respondent: Hannu Nieminen</p> <p>LUCHT, Jens <i>European Public Sphere and Identity. Semantics of difference in the public communication in Europe.</i></p> <p>KOSTOV, Zoran <i>Extending the public sphere vs. colonization of the cyberspace</i></p> <p>MELISCHEK, Gabriele &amp; SEETHALER, Josef <i>Building Europe? The Media's Role in the "Europeanization" of National Public Spheres</i></p> <p>DONDERS, Karen &amp; PAUWELS Caroline <i>'Public Service Broadcasting is a Battlefield'. The Dynamics between European Commission, Member States and Broadcasters concerning PSB</i></p> <p>WIMMER, Jeffrey <i>Revitalization of the European public sphere? A meta-analysis of the empirical research about counterpublic-spheres and media activism</i></p>	<p>Passage room</p> <p><b>Power and the Press: Mediating the Centre</b> Chair: Ramon Salaverría</p> <p>ARSAN, Esra <i>Turk's ordeal with Europe: EU reporting from the eye of Brussels correspondents</i></p> <p>LECHELER, Sophie <i>EU Membership and the Press: an Analysis of the Brussels. Correspondents from the New Member States</i></p> <p>KAITATZI-WHITLOCK, Sophia &amp; PANAGIOTAREA, Anna <i>Correspondents in Brussels: The Initial Vector in Covering European Political Affairs</i></p> <p>DUPUIS, Indira <i>Situation and (Self-)Perception of EU Journalists in Central and Eastern European Mass Media</i></p>
14h30-15h00	<b>Coffee-break</b>	
15h00-16h30	<p>Maelbeek room</p> <p><b>Gendered Representations in the Press</b> Chair: Sofie Van Bauwel</p> <p>NYAWANZA, Mercy <i>Reporting gendered violence: women's criminality and the British press</i></p> <p>ALVARES, Claudia <i>The Representation of the Feminine in the Portuguese Press: A Content Analysis of the Diário de Notícias and Público Newspapers</i></p> <p>BEK, Mine Gencil <i>Diversity in Turkish Press: Women, Different Sexual Orientations, Children, Disabled and Cultural Groups</i></p> <p>MARTINS, Carla <i>The Representation of the Feminine in Portuguese Press: Discursive Analysis of Popular Newspaper Correio da Manhã</i></p>	<p>Passage room</p> <p><b>Political Communication versus Political PR: Trends in Current Communication Strategies</b> Chair: Sophia Kaitatzi-Whitlock</p> <p>NIEMINEN, Hannu <i>Toward a Democratic Regulatory Framework for European Media &amp; Communication</i></p> <p>MOORE, Simon <i>Towards a Total Communication Environment: Integrating emotion, Identity &amp; Communication Rights in EU Strategy</i></p> <p>SAMARAS, Athanassios <i>Europeanization of the Representation of Operational Programmes in an Ethnocentric Political communication system</i></p>
16h30-17h30	Section Business Meetings	

# Programme 12<sup>th</sup> October

09h00-10h30:	<p>Maelbeek room  <b>Media Pluralism and Democracy</b>            Chair: Claudia Padovani            Respondent: Julia Hoffmann</p> <p>NESTI, Giorgia  <i>Policy networks and mobilization networks in the European Union: the case of media pluralism</i>            KLIMKIEWICZ, Beata  <i>Media Pluralism and Enlargement: Limits and Potential for Media Policy Change</i>            GARCIA BLANCO, Iñaki  <i>Fostering Conflict or Consensus? Normative Conceptions of Democracy in the Spanish Press</i></p>	<p>Passage room  <b>Insiders and Outsiders: a common understanding for citizens</b>            Chair: John O'Sullivan</p> <p>BERGLEZ, Peter  <i>For A Transnational Mode of Journalistic Writing</i>            UGILLE, Pieter &amp; PAULUSSEN, Steve  <i>Enhancing citizen participation in the newsroom. Preliminary results from the "Collaborative Community Media" project</i>            PERCEVAL, José María, SIMELIO, Núria &amp; TEJEDOR, Santiago  <i>Representation of the citizenship concept in the so-called new citizen journalism: advantages and dangers for the democratic system</i>            Dimitra DIMITRAKOPOULOU  <i>Journalists in the digital era: caught in the Web?"</i></p>
10h30-11h00	<b>Coffee-break</b>	
11h00-12h30	<p>Maelbeek room  <b>Discourses on Gender and Otherness</b>            Chair: Claudia Alvares</p> <p>KRIJNEN, Tonny  <i>Imagining Moral Citizenship: Gendered politics in television discourses</i>            JORGE, Ana  <i>Analysis of the Representation of the Feminine in the Portuguese Popular Newspaper 24 Horas</i>            TEJEDOR, Santiago &amp; PINTO, Ana Sofia  <i>The presence of the immigrant and the woman in Internet</i>            LANG, Sabine  <i>Organizing Political Publics: Transnational Women's Advocacy Networks (TWN) in the European Union</i></p>	<p>Passage room  <b>Pro-active Communication Policies for a European Integration &amp; Solidification?</b>            Chair: Mine Gencil Bek            Respondent: Paolo Baldi</p> <p>KOUKOUTSAKI-MONIER, Angeliki  <i>Visions of Europe in French Politics; Debating the EU Constitution in the French Press</i>            HOLUBOWICZ, Maria  <i>L'Expression des Sensibilités pro-Européennes dans la Presse Polonaise à l'Occasion du 50e anniversaire du Traité de Rome</i>            ARBOIT, Gerald  <i>Media and the Construction of the European Defence Policy</i>            SZABO, Gabriella  <i>Transnational Political PR in Creation? - European Parties &amp; Communication</i></p>
12h30 – 13h30	<b>Lunch-Break (lunch is not provided by the organisation)</b>	
13h30-15h00	<p>Maelbeek room  <b>Citizens and Interest Groups in Europe</b>            Chair: Bart Cammaerts            Respondent: Nico Carpentier</p> <p>PAUS-HASEBRINK, Ingrid &amp; ORTNER, Christina  <i>Socially Disadvantaged Groups and their Attitudes towards Europe – A conceptual approach</i>            OITTINEN, Riitta  <i>Eurosigns, grassroots Designers, and the Politics of Representation in the Capital of Europe</i>            SCHAEFERS, Stefan  <i>European Citizens Consultations</i>            HINRICHSSEN, Malte Carlos &amp; OBRADOVIC, Daniel  <i>Intransparency Directive? – Interest groups and the European Commission</i></p>	
15h00-16h30	<p>Maelbeek room  <b>Concluding Roundtable</b>            Chair: George Terzis</p> <p>Bart Cammaerts and Claudia Padovani (Chair and vice-chair, Communication and Democracy Section)            Claudia Alvares and Sofie Van Bauwel (Chair and vice-chair, Gender and Communication Section)            John O'Sullivan and Ramón Salaverría (Vice-chairs, Journalism Studies Section)            Sophia Kaitatzi-Whitlock and Mine Gencil Bek (Chair and vice-chair, Political Communication Section)</p>	

# How to get there

Résidence Palace - International Press Centre  
Rue de la Loi 155 - Bloc C  
1040 Brussels  
Belgium

## By public transport

**Train:** Schuman railway station is underneath the Résidence Palace and is the ideal place to alight for the International Press Centre. When you arrive in the station, just follow the arrows to the "Résidence/Residentie" and opt for the Rue de la Loi exit, which will lead you to the main entrance of the International Press Centre.

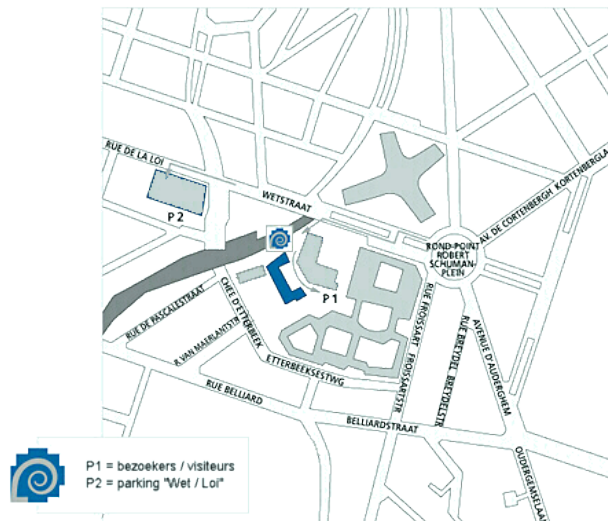
**Metro:** Schuman metro station (line 1) is underneath the Résidence Palace and is the ideal place to alight for the International Press Centre. When you arrive in the station, just follow the arrows to the "Résidence/Residentie" and opt for the Rue de la Loi exit, which will lead you to the main entrance of the International Press Centre.

## By car

(Latitude & longitude : 50° 50' 33" & 4° 22' 50" or 50,8427 & 4,3808)

To calculate your vehicle route, you may pay a visit, for example, to the following site [www.derouckgeomatics.com](http://www.derouckgeomatics.com). Specify your point of departure and arrival to find out exactly what route to take.

When you arrive at Résidence Palace, the nearest car park is the "Loi parking" (P 2), whose entrance is located at chaussée d'Etterbeek 25, 1040 Brussels. It is open from Monday to Friday, 6.30 a.m. to 10 p.m. A few parking spaces are also available for your VIPs in front of the Résidence Palace (P 1).



Vesalius College



European Communication Research  
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